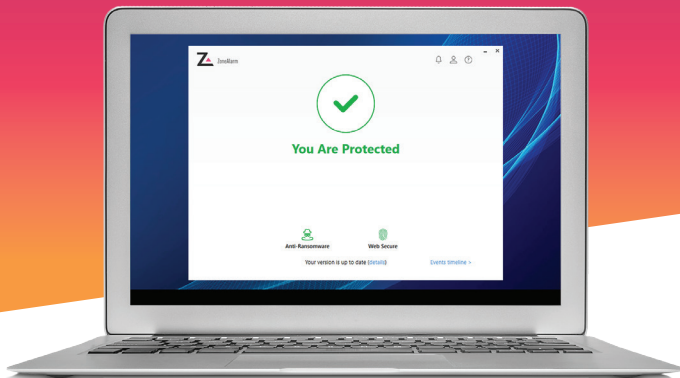


# Check Point's Zero-Day Self-Managed Solutions for SMBs, SOHOs, and Consumers



## PC Security



### Next Gen AV

Machine learning based Next Gen AV to protect from zero-day attacks



### Anti-Ransomware

Neutralizes ransomware and restores files



### Zero-Phishing

Machine-learning algorithms for phishing protection



### Threat Emulation

The most advanced Sandbox for zero-day behavioral detection



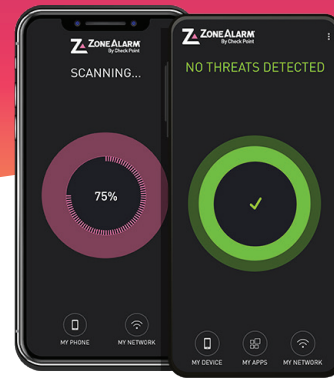
### Threat Extraction

Completely sanitizes files from malicious content



### Anti-Bot

Detects and blocks communications with servers controlled by threat actors



## Mobile Security



### Network Attacks

Detects unusual network behavior and man-in-the-middle attacks



### Preventative Network Security

Prevents drive-by attacks and connections to malicious websites



### Zero-Phishing

Machine learning algorithms for phishing protection



### App Analysis

Detects known and unknown malicious apps\*



### Operating System Vulnerabilities

Stops data leakage, hostile takeovers, and more



### Exceptional User Experience

Doesn't compromise system performance. Provides periodical reporting

\* Android Only

## Why ZoneAlarm?

✓ Easy installation

✓ 24/7 live support

✓ Top Check Point Next Gen AV technologies

✓ User friendly design

✓ Self-managed for complete privacy

✓ No infrastructure costs

# ZoneAlarm products



## ZoneAlarm Next Gen Protection

PC, Mac & Mobile

An essential set of exclusive advanced Next Gen AV features (Including Anti-Ransomware, Zero-Phishing, Threat Extraction, and Mobile Security).



## ZoneAlarm Extreme Security

PC & Mobile

The Next Gen protection package PLUS traditional protection, including a powerful antivirus and our legendary firewall.



## ZoneAlarm Mobile Security

iOS & Android

Pure security app that provides the essential privacy and data protection on three levels: OS, network, and app.



"An easy winner"  
PCMag Editors' Choice - 12/2019



"Perfect score for detection and false positives"  
AV Test- 10/2019

## Where ZoneAlarm fits best



### Value-added services: telcos, ISPs

Bundling ZoneAlarm security products to protect end-customers



### SMBs & SOHOs

A complete security package based on Check Point's top technologies for cost-conscious companies



### Resellers

IT consultants, stores, or MSSPs can resell ZoneAlarm's top technologies to consumers and small businesses



### Value-added benefits: banks, airlines, and more

Adding ZoneAlarm security products to enhance customer care



### Self-managed users

Students, contractors, freelancers, or at-home employees who need complete privacy

## How can ZoneAlarm help you increase your sales?

Ask us about: A special benefit to your existing customers | Demo ZoneAlarm licenses

Nir Roditi: nirrod@checkpoint.com | Dror Levy: drorle@checkpoint.com



MAKE IT EASY!

www.zonealarm.com